



MEDIA RELEASE

Racing Australia Appoints National Equine Welfare and Traceability Executive

Racing Australia continues to expand and enhance its commitment to Thoroughbred welfare and traceability with the appointment of Karen Day as the organisation's first National Equine Welfare and Traceability Executive.

Karen was previously appointed the first Equine Welfare Manager for Racing NSW, a role she held from 2016 to early 2019. Karen has many years experience preparing retired Thoroughbreds for life after racing, predominantly in the sport of show jumping, working with young riders and established international show jumpers.

Karen will bring over 25 years of Thoroughbred experience and more than 20 years working in Media, Publishing and Marketing where she has developed a multi-disciplined skill set covering business leadership, marketing, consumer and customer data management, sales and operations.

"The appointment of Karen as the first National Equine Welfare & Traceability Executive for Racing Australia is an important step in the ongoing commitment to the welfare and traceability of the Thoroughbred" said Racing Australia's Myles Foreman Operations Chief Executive Officer (Acting CEO)

Equine welfare and retirement programs remain the responsibility of the Principal Racing Authorities (PRAs) across each State and Territory of Australia. Karen will work closely with the PRAs to help coordinate and promote "best practice" equine welfare standards across the Thoroughbred industry.

Racing Australia has specific operational and system responsibilities for equine traceability and this role will monitor and review these responsibilities whilst also undertaking research, preparing reports and other communications reporting, and promoting equine welfare practices.

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For further information:

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